

20th Anniversary 1995-2015

**euroPLX**  
*by RauCon*



**59**

**Athens**

Date:  
November 23 + 24, 2015

Venue:  
Hotel Grande Bretagne  
Syntagma Square  
Athens 10564  
Greece

[www.grandebretagne.gr](http://www.grandebretagne.gr)

### **euroPLX Targeted Sponsoring**

euroPLX is one of the pharmaceutical industry's most international partnering events for business deals. Each euroPLX Conference sees 150-300 attending business development executives from an average of 36 countries.

Sponsoring a euroPLX Conference means increased visibility among exactly this international audience.

**Sponsorship Opportunities**



euroPLX 59 Athens (Greece)  
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## Sponsoring euroPLX 59 Athens

euroPLX 59 Athens will be held at the Hotel Grande Bretagne (<http://www.grandebretagne.gr>) which is situated right in the heart of Athens. euroPLX 59 Athens is expected to be attended by 150 to 180 business development executives from all over the world. Sponsoring this event will be an excellent opportunity to expose your company to a select group of decision makers in an outstanding environment.

Renowned as one of the best hotels in Greece, this conference hotel rises to the occasion of the 3rd conference in euroPLX's 20th anniversary year. The multi-awarded 5 star Hotel Grande Bretagne is part of the Starwood Group's Luxury Collection Hotels. It is within walking distance of exclusive shopping areas, museums and the business district.



euroPLX Sponsorship Options					
Feature	Platinum I	Platinum II*	Gold	Silver	Bronze
Monday Evening euroPLX Business Networking Dinner	Yes	N/A	N/A	N/A	N/A
Sunday Evening euroPLX Reception and Dinner*	N/A	Yes	N/A	N/A	N/A
Exhibition Stand**	N/A	N/A	Yes	Yes	none
Entry entitlement for two people to assist with stand	N/A	N/A	Yes	Yes	none
Company logo + hyperlink on <a href="http://www.europlx.com">www.europlx.com</a> conference section until taken offline	Yes	Yes	Yes	Yes	Yes
Company logo on the cover page of the conference package (PDF)	Yes	Yes	Yes	Yes	Yes
Company logo on the cover page of the „Who is Who?“ (print)	Yes	Yes	Yes	Yes	Yes
Full page A5 colour advertisement in the „Who is Who?“ (print)	Yes	Yes	Yes	none	Yes
Literature on media table near entrance	N/A	N/A	N/A	N/A	Yes
<b>Price</b> (Value Added Tax to be added for customers with residence in Germany)	<b>(at cost)</b>	<b>(at cost)</b>	<b>€5,000</b>	<b>€3,500</b>	<b>€2,000</b>

\* Sponsoring the **Sunday** Evening euroPLX Reception and Dinner only if the **Monday** Evening euroPLX Business Networking Dinner has been awarded to a sponsor already  
 \*\* An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width

### Dinner (Platinum) Sponsorships

The Platinum I Dinner Sponsor will cater the traditional euroPLX Business Networking Dinner which is held in the evening of the first conference day (Monday). The Sponsor will plan, organise and pay for an evening event (meals, beverages; dinner room rental if required) and all additional features entirely on his own. The Sponsor will be responsible for the entire dinner, its organisation and accounting towards the hotel or outside restaurant where the dinner will take place.

### Sunday Evening euroPLX Reception and Dinner (pre-conference, Platinum II)

The Sunday Evening euroPLX Reception and Dinner is an option only if the Monday Evening euroPLX Business Networking Dinner (Platinum I) has been awarded to a sponsor already.

### Additional Exhibition Stand

Dinner (Platinum) sponsorships may be combined with an exhibition stand plus entry entitlement for 2 people to assist with stand for a surcharge of €2,500.

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## Exhibition Stands

Exhibition stand space is offered in the pre-function area or foyer of the conference rooms. An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width.

The price includes the entrance for two people to assist with the stand throughout the event, including two lunches, one dinner, and coffee and refreshments.

The exhibition stand area is adjacent to the ongoing coffee and refreshment buffet which is always attended by those delegates who enjoy their individual breaks between meetings. This provides an excellent opportunity for approaching open-minded peers who are not in a hurry. All day long. This difference to regular lecture-type conferences with their 20-minutes coffee breaks is vital to your sponsoring success.

## Custom Tailored Sponsorships

If your sponsoring needs to accommodate specific requirements, we will tailor a sponsorship to your specific needs or ideas. Please call.

## Artwork for Advertisement

All advertisement artwork must be supplied to RauCon business development in high resolution PDF (190 mm high, 125 mm wide) not later than two weeks prior to the first conference day.

## Agreement, Invoicing, and Contact

A written sponsorship agreement will list the benefits (e.g. what the sponsor will receive), duties (what the sponsor has to deliver, e.g. an electronic logo image), the cost for the sponsor, and will be signed by both parties.

The agreement will be accompanied by a formal invoice.

The sponsorship rates mentioned in this brochure are net. Sponsors with residence in Germany will be added 19% VAT to the invoiced amount. Invoices are payable within 4 weeks after date of invoice, but not later than 2 weeks prior to the sponsored euroPLX meeting.

For all inquires contact:

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[www.europplx.com](http://www.europplx.com)

