

Leading Since 21 Years

Date:
June 13 + 14, 2016

Venue:
Hilton Malta
Portomaso, St. Julians
PTM 01
Malta

www.malta.hilton.com

euroPLX 61 Valletta

by RauCon

euroPLX Targeted Sponsoring

euroPLX is one of the pharmaceutical industry's most international partnering events for business deals. Each euroPLX Conference sees 150-300 attending business development executives from an average of 36 countries.

Sponsoring a euroPLX Conference means increased visibility among exactly this international audience.

Sponsorship Opportunities

Sponsoring euroPLX 61 Valletta

euroPLX 61 Valletta will be held at the prestigious 5-star Hilton Malta. It features an extensive range of sports and recreational facilities, 3 restaurants and the “Quarterdeck Bar” Malta’s most fashionable and spectacular bar, overlooking Portomaso’s yacht marina. The Hilton’s more than 400 rooms have either sea or marina view.

Portomaso is a unique, waterfront residential development covering an area with three-basin, yacht marina which stretches along 1.6km of water frontage. The Hilton Malta is a complementary component, as are a beach club, a health and leisure center, an office tower, a conference center and a selection of shops and restaurants.

euroPLX Sponsorship Options					
Feature	Platinum I	Platinum II*	Gold	Silver	Bronze
Monday Evening euroPLX Business Networking Dinner	Yes	N/A	N/A	N/A	N/A
Sunday Evening euroPLX Reception and Dinner*	N/A	Yes	N/A	N/A	N/A
Exhibition Stand**	N/A	N/A	Yes	Yes	none
Entry entitlement for two people to assist with stand	N/A	N/A	Yes	Yes	none
Company logo + hyperlink on www.europlx.com conference section until taken offline	Yes	Yes	Yes	Yes	Yes
Company logo on the cover page of the conference package (PDF)	Yes	Yes	Yes	Yes	Yes
Company logo on the cover page of the „Who is Who?“ (print)	Yes	Yes	Yes	Yes	Yes
Full page A5 colour advertisement in the „Who is Who?“ (print)	Yes	Yes	Yes	none	Yes
Literature on media table near entrance	N/A	N/A	N/A	N/A	Yes
Price (Value Added Tax to be added for customers with residence in Germany)	(at cost)	(at cost)	€5,000	€3,500	€2,000
* Sponsoring the Sunday Evening euroPLX Reception and Dinner only if the Monday Evening euroPLX Business Networking Dinner has been awarded to a sponsor already					
** An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width					

Dinner (Platinum) Sponsorships

The Platinum I Dinner Sponsor will cater the traditional euroPLX Business Networking Dinner which is held in the evening of the first conference day (Monday). The Sponsor will plan, organise and pay for an evening event (meals, beverages; dinner room rental if required) and all additional features entirely on his own. The Sponsor will be responsible for the entire dinner, its organisation and accounting towards the hotel or outside restaurant where the dinner will take place.

Sunday Evening euroPLX Reception and Dinner (pre-conference, Platinum II)

The Sunday Evening euroPLX Reception and Dinner is an option only if the Monday Evening euroPLX Business Networking Dinner (Platinum I) has been awarded to a sponsor already.

Additional Exhibition Stand

Dinner (Platinum) sponsorships may be combined with an exhibition stand plus entry entitlement for 2 people to assist with stand for a surcharge of €2,500.



euroPLX 61 Valletta (Malta)
June 13 + 14, 2016
Hilton Malta, Portomaso (Valletta)

Exhibition Stands

Exhibition stand space is offered in the pre-function area or foyer of the conference rooms. An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width.

The price includes the entrance for two people to assist with the stand throughout the event, including two lunches, one dinner, and coffee and refreshments.

The exhibition stand area is adjacent to the ongoing coffee and refreshment buffet which is always attended by those delegates who enjoy their individual breaks between meetings. This provides an excellent opportunity for approaching open-minded peers who are not in a hurry. All day long. This difference to regular lecture-type conferences with their 20-minutes coffee breaks is vital to your sponsoring success.

Custom Tailored Sponsorships

If your sponsoring needs to accommodate specific requirements, we will tailor a sponsorship to your specific needs or ideas. Please call.

Artwork for Advertisement

All advertisement artwork must be supplied to RauCon business development in high resolution PDF (190 mm high, 125 mm wide) not later than two weeks prior to the first conference day.

Agreement, Invoicing, and Contact

A written sponsorship agreement will list the benefits (e.g. what the sponsor will receive), duties (what the sponsor has to deliver, e.g. an electronic logo image), the cost for the sponsor, and will be signed by both parties.

The agreement will be accompanied by a formal invoice.

The sponsorship rates mentioned in this brochure are net. Sponsors with residence in Germany will be added 19% VAT to the invoiced amount. Invoices are payable within 4 weeks after date of invoice, but not later than 2 weeks prior to the sponsored euroPLX meeting.

For all inquiries contact:

Dr. Norbert Rau
RauCon business development
Langer Anger 75
69115 Heidelberg, Germany
nr@raucon.com
ph. ++49 6221 426296-1 (direct line).

www.europlx.com

