

1995 - 2019

★  
**euroPLX**  
*by RauCon*



**69**

**London**

Date:  
February 25 + 26, 2019

Venue:  
Sofitel London Heathrow  
Terminal 5  
London Heathrow Airport TW6 2GD  
United Kingdom

<http://www.sofitelheathrow.com>

### **euroPLX Targeted Sponsoring**

euroPLX is one of the pharmaceutical industry's most international partnering events for business deals. Each euroPLX Conference sees 180-400 attending business development executives from an average of more than 40 countries.

Sponsoring a euroPLX Conference means increased visibility among exactly this international audience.

**Sponsorship Opportunities**

euroPLX 69 London (UK)  
February 25 + 26, 2019  
Sofitel London Heathrow

## Sponsoring euroPLX 69 London

euroPLX 69 London will be held at the Sofitel London Heathrow (<http://www.sofitelheathrow.com>), an award-winning airport hotel that combines luxurious comfort with a convenient location in the world's busiest airport. Superbly situated for travel and business, the hotel offers international cuisine and modernist design elements drawn from across the globe.

This euroPLX Conference will be attended by business development executives who want to discuss the opportunities and challenges of Brexit with peers. The fast-in, fast-out, yet most effective start-of-the-year partnering event in Heathrow Airport caters to the busy pharma executive who can fly in, leave the plane and check in at the Sofitel London Heathrow within 40 minutes!



euroPLX Sponsorship Options				
Feature	Platinum	Gold	Silver	Bronze
Monday Evening euroPLX Business Networking Dinner	Yes	N/A	N/A	N/A
Sunday Evening euroPLX Reception and Dinner*	N/A	N/A	N/A	N/A
Exhibition Stand**	N/A	Yes	Yes	none
Entry entitlement for two people to assist with stand	N/A	Yes	Yes	none
Company logo + hyperlink on <a href="http://www.europlx.com">www.europlx.com</a> conference section until taken offline	Yes	Yes	Yes	Yes
Company logo on the cover page of the conference package (PDF)	Yes	Yes	Yes	Yes
Company logo on the cover page of the „Who is Who?“ (print)	Yes	Yes	Yes	Yes
Full page A5 colour advertisement in the „Who is Who?“ (print)	Yes	Yes	none	Yes
Literature on media table near entrance	N/A	N/A	N/A	Yes
<b>Price</b> (Value Added Tax to be added for customers with residence in Germany)	<b>(at cost)</b>	<b>€5,000</b>	<b>€3,500</b>	<b>€2,000</b>

\* Sponsoring the **Sunday** Evening euroPLX Reception and Dinner only if the **Monday** Evening euroPLX Business Networking Dinner has been awarded to a sponsor already

\*\* An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width

### Dinner (Platinum) Sponsorship

The Platinum Dinner Sponsor will cater the traditional euroPLX Business Networking Dinner which is held in the evening of the first conference day (Monday). The Sponsor will plan, organise and pay for an evening event (meals, beverages; dinner room rental if required) and all additional features entirely on his own. The Sponsor will be responsible for the entire dinner, its organisation and accounting towards the hotel or outside restaurant where the dinner will take place.

### Additional Exhibition Stand

The Dinner (Platinum) sponsorship may be combined with an exhibition stand plus entry entitlement for 2 people to assist with stand for a surcharge of €2,600.

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## Exhibition Stands

Exhibition stand space is offered in the pre-function area or foyer of the conference rooms. An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width.

The price includes the entrance for two people to assist with the stand throughout the event, including two lunches, one dinner, and coffee and refreshments.

The exhibition stand area is adjacent to the ongoing coffee and refreshment buffet which is always attended by those delegates who enjoy their individual breaks between meetings. This provides an excellent opportunity for approaching open-minded peers who are not in a hurry. All day long. This difference to regular lecture-type conferences with their 20-minutes coffee breaks is vital to your sponsoring success.

## Custom Tailored Sponsorships

If your sponsoring needs to accommodate specific requirements, we will tailor a sponsorship to your specific needs or ideas. Please call.

## Artwork for Advertisement

All advertisement artwork must be supplied to RauCon business development in high resolution PDF (190 mm high, 125 mm wide) not later than two weeks prior to the first conference day.

## Agreement, Invoicing, and Contact

A written sponsorship agreement will list the benefits (e.g. what the sponsor will receive), duties (what the sponsor has to deliver, e.g. an electronic logo image), the cost for the sponsor, and will be signed by both parties.

The agreement will be accompanied by a formal invoice.

The sponsorship rates mentioned in this brochure are net. Sponsors with residence in Germany will be added 19% VAT to the invoiced amount. Invoices are payable within 4 weeks after date of invoice, but not later than 2 weeks prior to the sponsored euroPLX meeting.

For all inquiries contact:

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[www.europplx.com](http://www.europplx.com)

