

1995 - 2025



**euroPLX**  
*by RauCon*



# 87 Vienna

Date:  
Meetings Event: 10 + 11 March 2025

Venue:  
Austria Trend Hotel Savoyen  
Rennweg 16  
1030 Vienna  
Austria

[www.austria-trend.at/de/hotels/savoyen](http://www.austria-trend.at/de/hotels/savoyen)

## euroPLX Targeted Sponsoring

The euroPLX Marketplace for Pharma Business Opportunities is one of the pharmaceutical industry's most international partnering events for business deals. Each Marketplace for Pharma Business Opportunities sees 180-450 attending business development executives from an average of more than 40 countries.

Sponsoring a euroPLX Marketplace means increased visibility among exactly this international audience.

# Sponsorship Opportunities



euroPLX 87 Vienna (Austria)  
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Austria Trend Hotel Savoyen

## Sponsoring euroPLX 87 Vienna

The euroPLX 87 Vienna Meetings Event will be held close to the centre of Vienna and is limited to 350 business development executives from all over the world. Sponsoring this event will be an excellent opportunity to expose your company to a select group of decision makers in a region which is home to the majority of the Austrian pharmaceutical industry.

The 4-star+ Austria Trend Hotel Savoyen (<http://www.austria-trend.at/de/hotels/savoyen>) reflects in its design an impressive blend of tradition and modernity. Housed in the former building of the Austrian State Print, the hotel represents an architectural bridge from the past to the future, an extraordinary lifestyle product in the style of the 21st century. Located as it is in the heart of the Diplomatic Quarter, Hotel Savoyen is the ideal base from which to conveniently reach business appointments in the city.

| euroPLX Sponsorship Options  |                  |               |               |               |
|--|------------------|---------------|---------------|---------------|
| Feature  | Platinum         | Gold          | Silver        | Bronze        |
| Monday Evening euroPLX Business Networking Dinner  | Yes              | N/A           | N/A           | N/A           |
| Exhibition Stand*  | N/A              | Yes           | Yes           | none          |
| Entry entitlement for two persons to assist with stand   | N/A              | Yes           | Yes           | none          |
| Company logo + hyperlink on <a href="http://www.raucon.com">www.raucon.com</a> Marketplace section until taken offline | Yes              | Yes           | Yes           | Yes           |
| Company logo on the cover page of the event document package (PDF)   | Yes              | Yes           | Yes           | Yes           |
| Introduction as official sponsor of this event by LinkedIn Post**  | Yes              | Yes           | none          | Yes           |
| Literature on media table near entrance  | N/A              | N/A           | N/A           | Yes           |
| <b>Price</b> (Value Added Tax to be added for customers with residence in Germany)                                     | <b>(at cost)</b> | <b>€5,500</b> | <b>€4,000</b> | <b>€2,000</b> |

\* An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width  
\*\* Current reach of RauCon posts: approx. 1.3 million

### Dinner (Platinum) Sponsorship

The Platinum Dinner Sponsor will cater the traditional euroPLX Business Networking Dinner which is held in the evening of the first meetings event day (Monday). The Sponsor will plan, organise and pay for an evening event (meals, beverages; dinner room rental if required) and all additional features entirely on his own. The Sponsor will be responsible for the entire dinner, its organisation and accounting towards the hotel or outside restaurant where the dinner will take place.

### Additional Exhibition Stand

The Dinner (Platinum) sponsorship may be combined with an exhibition stand plus entry entitlement for 2 people to assist with stand for a surcharge of €2,600.



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## Exhibition Stands

Exhibition stand space is offered in the pre-function area or foyer of the conference rooms. An exhibition stand will consist of a table (length 160 - 180 cm) to place laptop and literature with space behind for a pop-up stand of 200 cm maximum width.

The price includes the entrance for two people to assist with the stand throughout the meetings event, including two lunches, one dinner, and coffee and refreshments.

The exhibition stand area is adjacent to the ongoing coffee and refreshment buffet which is always attended by those delegates who enjoy their individual breaks between meetings. This provides an excellent opportunity for approaching open-minded peers who are not in a hurry. All day long. This difference to regular lecture-type meeting events with their 20-minutes coffee breaks is vital to your sponsoring success.

## Custom Tailored Sponsorships

If your sponsoring needs to accommodate specific requirements, we will tailor a sponsorship to your specific needs or ideas. Please call.

## Artwork for Advertisement

All advertisement artwork must be supplied to RauCon in high resolution PDF (190 mm high, 125 mm wide) not later than two weeks prior to the first meetings event day.

## Agreement, Invoicing, and Contact

A written sponsorship agreement will list the benefits (e.g. what the sponsor will receive), duties (what the sponsor has to deliver, e.g. an electronic logo image), the cost for the sponsor, and will be signed by both parties.

The agreement will be accompanied by a formal invoice.

The sponsorship rates mentioned in this brochure are net. Sponsors with residence in Germany will be added applicable VAT to the invoiced amount. Invoices are payable within 4 weeks after date of invoice, but not later than 2 weeks prior to the sponsored euroPLX Marketplace for Pharma Business Opportunities.

For all inquires contact:

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